



PRIVACY POLICY – September 19, 2024

This Privacy Policy (“Policy”) explains how the Life Sciences Obesity Collaborative (“Collaborative”) collects and protects your personal information and how your personal information is being used by the Collaborative in connection with your use of the obesitycollaborative.org (“Site”). This Policy describes the types of information that the Collaborative may collect from you or that you may provide when you visit the Site and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This Policy applies to information we collect:

- On this Site, including through use of Google Analytics
- In email, text, and other electronic messages between you and this Site.

It does not apply to information collected by:

- The Collaborative offline or through any other means, including on any other website operated by the Collaborative or any third party; or
- Any third party, including through any application or content (including advertising) that may link to or be accessible from or through the Site.

Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not use our Site.

By accessing or using this Site, you acknowledge your consent and agreement to this Policy. This Policy may change at any time without notice. You are responsible for reviewing the policy and staying up to date on any changes made. Your continued use of this Site after we make changes is deemed to be in acceptance of those changes.

Information Collected About You and How It’s Collected

The Collaborative collects several types of information from and about users of the Site, including information:

- By which you may be personally identified, such as name, postal address, email address, telephone number, or any other identifier by which you may be contacted online or offline (“Personal Information”);
- That is about you but individually does not identify you, such as information the Collaborative collects automatically as you navigate through the Site, view or download videos or use certain other Site features, which includes usage details, IP addresses and information collected through cookies and other tracking technologies; and/or
- About your internet connection, the equipment you use to access the Site, and usage details.

The Collaborative collects this information:

- Directly from you when you provide it to the Collaborative, such as when you enroll as a member, set up an account, make a purchase, subscribe to a newsletter, search queries, details of transactions you carry out through the Site, fill out a form or otherwise enter information on the Site, information the Collaborative requests when you report a problem with Site, and records and copies of your correspondence if you contact the Collaborative; and
- Automatically as you navigate through the Site. Information collected automatically may include usage details, traffic data, logs and other communication data, the resources that you access and use on the Site, IP addresses, operating system and browser type, and information collected through cookies, flash cookies, web beacons, and other tracking technologies.

The Collaborative also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking). The information collected automatically is only statistical data and does not include Personal Information, but the Collaborative may maintain it or associate it with Personal Information collected in other ways. The information helps to improve our Site and to deliver a better and more personalized service, including by enabling the Collaborative to:

- Estimate the Collaborative's audience size and usage patterns
- Store information about your preferences, allowing the Collaborative to customize the Site according to your individual interests
- Speed up your searches
- Recognize you when you return to the Site

The technologies the Collaborative uses for automatic data collection may include:

- **Cookies (or browser cookies):** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of the Site. Unless you have adjusted your browser setting so that it will refuse cookies, the Collaborative system will issue cookies when you direct your browser to the Site.
- **Flash Cookies:** Certain features of the Site may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on the Site. Flash cookies are not managed by the same browser settings as are used for browser cookies.
- **Web Beacons:** Pages of the Site and the Collaborative newsletter may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Collaborative, for example, to count users who have visited those pages or opened a newsletter and for other related Site statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

The Collaborative does not collect Personal Information automatically, but we may tie automatically collected data to Personal Information about you that are collected from other sources or that you provide to the Collaborative.

Third-Party Behavioral Tracking

Apart from the Google services described below, the Collaborative's policy is to not allow third-party behavioral tracking. However, the Collaborative does not control third party websites, tracking

technologies or how they use their tracking technologies. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

Google Analytics

The Collaborative may use Google Analytics on our Website. The Collaborative has implemented or may implement the following services:

- Google Display Network Impression Reporting
- Demographics and Interests Reporting

Google Analytics uses first-party cookies and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions as they relate to the Site.

How is Your Information Used

The Collaborative may use the information collected from you or that you provide to us, including Personal Information, in the following ways:

- To present the Site and its contents to you and personalize your experience and to allow the Collaborative to deliver the type of content and offerings in which you are most interested
- To provide you with information, products or services that you request from the Collaborative
- To fulfill any order or other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and the Collaborative, including for billing and collection
- To allow you to participate in interactive features on the Site
- To allow the Collaborative to better service you in responding to your customer service requests
- To administer a promotion, survey or other Site feature
- To send periodic emails regarding your order or other services and other direct marketing purposes
- To follow up with you after correspondence (live chat, email or phone inquiries)
- To notify you about changes to the Site or any products or services offered through it
- In any other way the Collaborative may describe when you provide the information
- For any other purpose with your consent

As such, you consent to the Collaborative's use and disclosure (see below) of any information submitted to the Collaborative via the Site or information collected when you access the Site in any manner, and you acknowledge that you have no expectation of privacy, confidentiality or privilege in such information, except where required by law.

How is Your Information Disclosed

The Collaborative may disclose aggregated information about Collaborative users, and information that does not identify any individual, without restriction. The Collaborative may disclose Personal Information collected, or you provide as described in this Policy:

- To our subsidiaries and affiliates

- To contractors, service providers, and other third parties the Collaborative uses to support business
- To collect analytics, such as Google Analytics
- To fulfill the purpose for which you provide it
- For any other purpose disclosed by the Collaborative when you provide the information
- With your consent

We may also disclose your Personal Information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request
- To enforce or apply our terms of use, if any, and other agreements, including for billing and collection purposes
- To investigate and help prevent potentially unlawful activity or activities that threaten the integrity of the Site or Collaborative
- If the Collaborative believes disclosure is necessary or appropriate to protect and defend the rights, property, or safety of the Collaborative, the Site, our members, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and risk reduction.

Choices about how we use and disclose your information

The Collaborative strives to provide you with choices regarding the Personal Information you provide. The Collaborative has created mechanisms to provide you with the following control over your information:

- **Tracking Technologies:** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of this Site may then be inaccessible or not function properly.
- **Promotional Offers from the Collaborative:** If you do not wish to have your contact information used by the Collaborative to promote our own or third parties' products or services, you may opt-out by notifying the Collaborative at coordinator@obesitycollaborative.org. This opt out does not apply to information provided to the Collaborative as a result of service experience or other transactions with the Collaborative. We do not control third parties' collection or use of your information. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

Opt-Out Policy

Consent: By using this Site, you consent to the Collaborative's collection of your information, which may be personal or non-personal, depending on which forms you choose to complete and which actions you choose to take on the Site. If you do not consent to the collection of your information, your only recourse is to not use this Site. When you provide the Collaborative with Personal Information to set up an account, register for an event or other activity, complete a transaction, or verify your credit card information, you consent to the Collaborative collecting it and using it for that

specific reason. Please note that at times the Collaborative may need to send you email communications that are transactional in nature such as payment confirmations, which are communications you will not be able to opt-out of. If the Collaborative asks for your Personal Information for a secondary reason, like marketing, the Collaborative will either ask you directly for your express consent, make the submission entirely optional, or provide you with an opportunity to opt-out.

Opt Out: If you prefer not to receive marketing or promotional emails from the Collaborative, you may unsubscribe completely by clicking on the unsubscribe link at the bottom of the email or emailing coordinator@obesitycollaborative.org.

You may also send an email to coordinator@obesitycollaborative.org to request access to, correct or delete any Personal Information that you have provided. The Collaborative cannot delete your Personal Information except by also deleting your user account.

The Collaborative may not accommodate a request to change information if the Collaborative believes the change would violate any law or legal requirement or cause the information to be incorrect. Please note that opt-out requests or requests to access, correct or delete your Personal Information may take up to ten (10) business days to process.

Information Security

The Collaborative implements a variety of security measures on the Site. The Site is scanned on a regular basis for security holes and known vulnerabilities to make your visit to the Site as safe as possible. The Site uses regular Malware Scanning. Your Personal Information is only accessible by a limited number of persons who have special access rights to such systems and need to access the information in order to perform their duties.

In addition, all transactions are processed through a gateway provider and the sensitive/credit card or payment information you supply is encrypted via Secure Socket Layer (SSL) technology. Unfortunately, the transmission of information via the internet is not ever completely secure. Although The Collaborative does our best to protect your Personal Information, the Collaborative cannot guarantee the security of your Personal Information transmitted to the Site. Any transmission of Personal Information is at your own risk. The Collaborative is not responsible for circumvention of any privacy settings or security measures contained on the Site.

No Sale of Personal Information

The Collaborative does not sell your Personal Information to outside parties for purposes of advertising, soliciting or telemarketing. The only Information that may be disclosed to partners or sponsors are member names, job title, and companies based solely on a partner or sponsor agreement that pertains to an activity, such as a virtual or in-person event. Disclaimers will be available for every instance where this is the case. The Collaborative will not give out any personal contact information, such as emails and phone numbers, to sponsors, partners, or other similar entities or persons.

Third-party services: In general, the third-party providers used by the Collaborative will only collect, use and disclose your information to the extent necessary to allow them to perform the services

they provide to the Collaborative. However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information the Collaborative is required to provide to them for your purchase-related transactions. For these providers, the Collaborative recommends that you read their privacy policies so you can understand the manner in which your Personal Information will be handled by these providers. In particular, remember that certain providers may be located in or have facilities that are located in a different jurisdiction than either you or the Collaborative. So, if you elect to proceed with a transaction that involves a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

Once you leave this Site or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy.

Third-party links: The Collaborative may include third-party links to the websites or social media accounts of the Collaborative's members, sponsors, partners and other similar persons or parties. When you click on such a link, it will direct you away from this Site. The Collaborative is not responsible for the privacy practices of other websites and you are encouraged to read their privacy statements.

Exclusions and Unsolicited information

This Policy does not apply to any information collected by Collaborative other than information collected through this Site. This Policy shall not apply to any unsolicited information you provide to us through the Site, posting to public areas of the Site or any other means.

Children Use

This Site is not intended for use by children. No one under the age 18 may provide any information to or on this Site. We do not knowingly collect personal information from children under 18. If you are under 18, do not use or provide any information to this Site or provide any information about yourself to the Collaborative, including your name, address, telephone number, email address, or any screen name or user name you may use.

When it comes to the collection of Personal Information from children under the age of 16 years old, the Children Online Privacy Protection Act ("COPPA") puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online. The Collaborative does not knowingly solicit, market or collect Personal Information from children under the age of 16 years old. If the Collaborative learns it has collected or received personal information from a child under 16 without verification of parental consent, the Collaborative will delete that information. If you believe that a minor has disclosed Personal Information to the Collaborative, please report this to us immediately by emailing: coordinator@obesitycollaborative.org.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws

around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information. To be in line with Fair Information Practices, the Collaborative will notify Collaborative users via in-site notification within 1 business day, should a data breach occur.

Changes to our Privacy Policy

It is the Collaborative's policy to post any changes to our Policy on this page. If the Collaborative makes material changes to how our users' Personal Information is treated, the Collaborative will notify you by email to the email address specified in your account or through a notice on the Site home page. The date the Policy was last revised is identified at the top of the page.

You are responsible for ensuring the Collaborative has an up-to-date active and deliverable email address for you, and for periodically visiting the Site and this Policy to check for any changes. Your continued use of this Site following the posting of changes constitutes your acceptance of such changes.

Contacting the Collaborative

If there are any questions regarding this Policy, the ways in which the Collaborative collects and uses your information, your choices and rights regarding such use, you may contact the Collaborative by emailing coordinator@obesitycollaborative.org.